

Implementing a Covid-19 Recovery Plan with Orion Strategic Planning and Execution

Our Client

Specializing in customer-centric innovation, ACP designs and manufactures composite structures, plates, flat panels, and other advanced products. Their composites experience and talented employees support the global manufacturing and distribution of advanced composite materials.



"We were fortunate that we already had two years' worth of work with Orion under our belt before the COVID-19 pandemic hit. While we were surprised like everyone else, we leveraged the Orion framework and quickly developed a new plan of action. We view the ClearPath team as a valuable partner in our long-term success"

Justin Sparr, CEO ACP Composites

The Challenge

ACP operates in a fast-paced business environment with clients at the cutting edge of engineering and design. When the firm contacted ClearPath in 2017, they needed a way to create clarity across the organization, reducing internal friction, and enabling them to quickly respond to customer requests and changes.

ACP leadership was concerned that without rethinking and restructuring their approach to strategic planning, the firm would lack the resilience and dexterity needed to respond to rapidly changing customer requirements and market conditions.