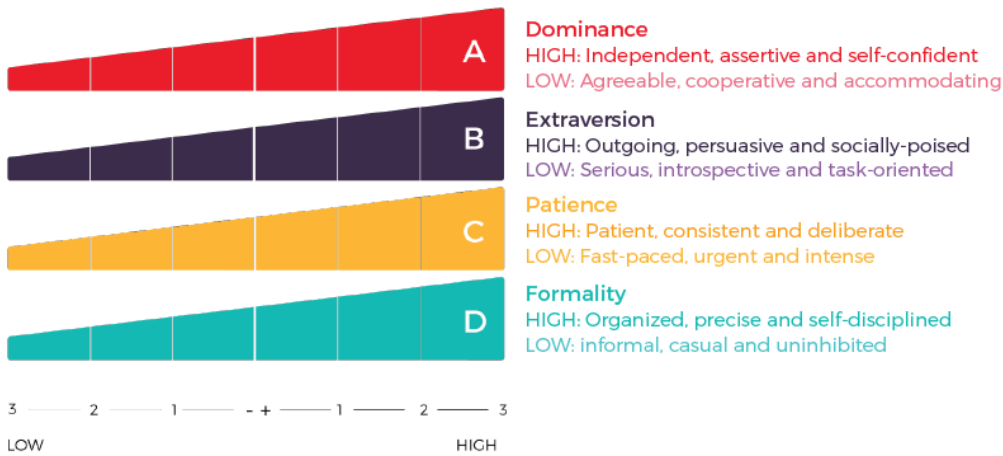


SUCCESSFUL HIRING

ORG HEALTH, TALENT OPTIMIZATION, AND RECRUITING

The Predictive Index (PI) is a tool with over 60 years, 500 validity studies, and 100 million dollars of research behind it. It is a short assessment that gives insight into a person's personality traits, behavioral patterns, drives, and needs. The Predictive Index is well respected in multiple industries. The Predictive Index organization maintains a Science Advisory Board staffed with Industrial/Organizational (Business) Psychologists, professors, and other experts who study how to measure psychological traits such as behavior, personality, and mental capabilities (this is also known as the field of psychometrics). The board regularly reviews the science, follows government hiring standards, and is recognized by multiple psychological associations.



PI measures four main "drives" behind our actions: extraversion, dominance, formality, and patience:

These four main drives allow us to measure how one perceives themselves and how one thinks one needs to act in a work environment. This uncovers how the person acts at work and will reveal significant disparities between the self and self-concept. In the end, we can use The Predictive Index to make an informed hiring decision by revealing that a role might not naturally suit the prospective candidate.